



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING

(An Autonomous Institution since 2010)

Approved by AICTE, New Delhi and Permanently Affiliated to JNTUK, Kakinada

L.B. Reddy Nagar, Mylavaram, NTR District, Andhra Pradesh - 521230



Master of Business Administration
Students Professional Society Chapter Activities in Association with
Association of Indian Management Schools (AIMS)
Academic Year 2024-25
Conducted

S.No	Name of the Event	Topic	Date of the Event	Resource Person & Industry	Industry	No. of Students Benefited
1.	Awareness and knowledge on finance	Guest Lecture on Financial literacy	20.01.2025	Dr. Sk Zakir hussain, Director of Artha Finance training Academy	Education	86
2.	Strategies for Vision Leaders	Transformation Skills For 21st Century	20.12.2024	Dr. Sheelan Misra, Founder and CEO of UNITHINK Education International Bangalore	Education	200
3.	Knowledge sharing Session	Transforming BFSI: The Role of AI in Shaping the Future of Finance and Insurance Services	06.11.2024	Dr. Shaiku Shahida Saheb, Associate Professor VIT-AP	Education	256
4.	Knowledge sharing Session	Working Capital Management Strategies and Profitability: A Current Global Scenario	28.08.2024	Dr. Raghavalu Ramella, Director of the MBA Program Oakwood University-AL. USA	Education	121
5.	Knowledge sharing Session	Strategies for Publishing Research Articles in High-Impact Journals (Web of Science/SSCI/SCI/ABDC)	14.08.2024	Dr. ArunKumar Sivakumar, Dean VIT-AP School of Business, VIT-AP.	Education	252

K. Deepika

Head of the Department
(Dr. K. Deepika)



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Attended

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1.	Strategies for Vision Leaders	Transformation Skills For 21st Century	03.02.2025	Dr.A.Adishesha Reddy, Chairman, AP Chapter AIMS and Professor & Head, Master of Business Administration, LBRCE Conveners: Rev. Fr. Dr. B. Joji Reddy, Secretary and Director MBA Department -Andhra Loyola Institute of Engineering and Technology Dr. O. Mahesh, beloved Principal of College for his guidance. Rev. Fr. D. Balaswamy for his continuous guidance.	Education	200

K. Deepika

Head of the Department
(Dr. K. Deepika)